



SHITIJ 2.0

Incubation Program

ON

FOOD PROCESSING & WASTE TO WEALTH

A two Month Virtual Program

Empowering Agri-Food Entrepreneurs for a sustainable tomorrow

To Register

Scan QR Code



NO PROGRAM FEE

ORGANIZED BY

Dr (Mrs) C Tara Satyavathi
Director

Dr J. Stanley
PI of ABI Unit

ICAR-Indian Institute of Millets Research (IIMR), Hyderabad

IN COLLABORATION WITH

Dr. Shaik Abdul Hussain
Incharge of ABI Unit

Dr. Ranjit Kumar
PI of ABI unit

Dr. Ranjeet Singh
PI of ABI unit

Dr. Maneesh Mishra
PI of ABI unit

Dr. Aniruddha Roy
PI of ABI unit

Dr. M. Muthukumar
PI of ABI unit

Dr. R. Nagaraja Reddy
PI of ABI unit

ICAR-NDRI
Karnal

ICAR-NAARM
Hyderabad

ICAR-CIPHET
Ludhiana

ICAR-CISH
Lucknow

ICAR RC for
NEH, Umiam

ICAR-NMRI
Hyderabad

ICAR-DMAPR
Anand

Focus Areas



Millets & Cereals



Dairy



Fruits & Vegetables



Medicinal & Aromatic Plants



Meat



Efficient Production & Packaging

and their process waste utilization for value addition and sustainability



APPLICATION OPEN

1st July 2026 to 21st July 2026

NO PROGRAM FEE

BENEFITS OF JOINING PROGRAM

- ✓ Mentoring
- ✓ Business & Networking Support
- ✓ One-on-one consulting
- ✓ Program Certificate upon completion
- ✓ Technology Validation

Connect with us

www.nutrihubiimr.com

[in](#) Nutrihub ICAR-IIMR

[@](#) nutrihubtbi

WHO CAN APPLY?

- ✓ Early- Stage Start-ups
- ✓ MSMEs in Food & Agri Sector
- ✓ Student Innovators
- ✓ FPOs and FPCs