Society for Innovation & Entrepreneurship in Dairying -Technology Business Incubator (SINED-TBI), hosted by **ICAR-NDRI,** Karnal is inviting applications from the young entrepreneurs having an innovative idea in the field of dairy and food technology. SINED-TBI is designed to provide a launch pad to budding entrepreneurs who wish to launch themselves into the world of technology based business careers. Join us if you have a viable project idea which may require incubation facilities. Format for the application form and eligibility for incubation can be downloaded from the site (www.ndritbi.com) or obtained from SINED-TBI office. Application can be submitted throughout the year but submitted by August 31, 2021 will be taken up in the next selection committee meeting expected to held by September 15, 2021.

ELIGIBILITY FOR INCUBATION:

i. The applicant needing the support should preferably be a first-generation innovative entrepreneur. Preference should be given for the young entrepreneurs below the age of 30 years.The applicant is expected to be fully committed to exploring the business idea.
ii. The applicant should have innovative idea and demonstrate his ability to build a scalable technology business startup.
iii. The applicant should propose one or two business idea(s) in the prescribed format.
iv. The applicant should not treat this incubation program as an arrangement to further extending his/her already existing business establishments/plants or as a support to their academic pursuits or transition between jobs.
v. The applicant must be fully committed to exploring a business idea is expected to pursue their entrepreneurial aspirations full time. The entrepreneurship cannot be concurrent with any other activity/occupation.The applicant cannot be the promoter or significant (>10%) share holder / beneficiary of another company at the time of applying.

vi. Preference shall be given for a) ideas leading to a totally new product development and launching b) business ideas leveraging technology or IP from publicly funded research or academic organizations, c) ideas with considerable potential for social impact.

vii. Proposal just for production of convention products already available in the market, ideas with no or marginal innovation or those with longgestation period to commercialization (*i.e.*, more than 18 months) are discouraged to apply.

viii. The applicant is expected to have a formal business plan for the idea they intend to pursue and a business presentation including the investment proposal.

ix. The applicant should not have availed of any entrepreneurship program at SINED-TBI, NDRI or any other publicly supported incubation program (except undergoing training).

x. The applicant should be citizen of India. An Indian citizen is defined as one who is in possession of a government approved proof of nationality such as a valid passport, voter's id etc.

xi. The applicant should have completed minimum 12 years of formal full-time education.