Feed The Future India Triangular Training Program
on
“Agripreneurship Development among Farm Women”
Date: 01 – 15th March, 2017 | Venue: Kudumbashree, Kerala, India
About the Institute
Kudumbashree State Poverty Eradication Mission of Kerala was launched in 1998, and works through the community network built as a three-tier structure. At the base are Neighborhood Groups (NHG) that work on the principles of mutual affinity and benefit. The NHGs are federated at the level of Ward into an Area Development Society (ADS), and further into a Community Development Society (CDS) at the level of the Local Government. Today, the Kudumbashree network has a membership of over 4.1 million families, organized into 261,000 NHGs, 19,773 ADS, and 1,072 CDS. Kudumbashree was recognized as a National Resource Organization (KS-NRO) by the Ministry of Rural Development (MoRD), Government of India. Kudumbashree focus on livelihood generation among the rural poor women has led to formation of more than 31,000 micro enterprises operated and managed by groups of women. 40,000 Ha of land has been put under lease land farming by 200,000 women farmers thus providing food security and food safety for the community. The supporting environment created for the livelihood through the financial intermediation has resulted in a fund flow of more than USD 200 million to the community.

Introduction to the Program

Agriculture based enterprises has been one of the most important vehicle for poverty reduction among the community. The resultant success has been many fold for agri-enterprises owned, operated and managed by women farmers. Based on the experiences and success of this model, Kudumbashree mission is organizing an international training programme on Agriprunership development among farm women during 01 – 15th March 2017, which is part of FTF - ITT program, a new Agriculture
Partnership between US and India to achieve Evergreen Revolution to address Global Food and Nutritional Security.

Objectives

- Introduce the concept of Agriprunership among the farm women
- Identify the key concepts of successful entrepreneurship in farm sector by women
- Identifying the ecosystems for agriprunerships
- Cross learning from successful models implemented by Kudumbashree in these sectors
- Develop a work plan for the operationalizing Agripreneurship among farm women

Key Focus Areas of Training Module

- Concept, need, potential, opportunity and challenges in Agripreneurship
- Scale and scope of Agripreneurship among women farmers
- Best practices and its adoption barriers
- Value, challenges and risk involved
- Support environment required for Agripreneurship
- Agripreneurship experiences
- Plan for tracking the progress

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