National Seminar
on
Promotion of Dairy Entrepreneurship and Skill Development for Doubling Farmers’ Income

on the occasion of 96th Foundation Day of ICAR-NDRI

July 1st 2018 Sunday

Organized by
Alumni Association
Southern Regional Station
ICAR- National Dairy Research Institute
Adugodi, Bengaluru- 560 030, Karnataka

Venue
Southern Regional Station
ICAR- National Dairy Research Institute
Adugodi, Bengaluru- 560 030, Karnataka
SRS OF ICAR-NDRI, BENGALURU

Southern Regional Station of ICAR-National Dairy Research Institute, Bengaluru is the pioneering Institution in dairying and has undergone a series of changes during its history of 95 years. It had its origin in 1923 as Imperial Institute of Animal Husbandry and Dairying, established as a centre for training and research in dairying in the country. This station is catering to the development of necessary technological interventions for optimum and sustainable dairy production involving complex farming systems having different variety/breeds and processing of region specific dairy products. On the occasion of 96th Foundation Day of ICAR-NDRI a National Seminar on ‘Promotion of Dairy Entrepreneurship and Skill Development for Doubling Farmers' Income’ is being organised by Alumni Association of SRS, ICAR-NDRI on 1st July 2018.

ALUMNI ASSOCIATION, SRS OF ICAR-NDRI, BENGALURU

The Alumni Association of the ICAR-National Dairy Research Institute, Bengaluru was formed in 1964 to bring students, both past and present and the teachers of the Institute on a common platform to discuss topics of mutual interest and disseminate information about the activities and progress of the Alma Mater. The Association with its headquarters at SRS, ICAR-NDRI, Bengaluru is a registered body. The activities of the Association encompass holding National Seminars, Workshops, Guest lectures and other activities of interest to Alumni. The Association has been publishing a Scientific Journal 'Indian Journal of Dairy & Biosciences', since 1990.

THEME OF THE SEMINAR

Skill India Campaign was launched by our Hon'ble Prime Minister on 15th July 2015 on the occasion of the first ever World Youth Skills Day. It also included the launch of the National Skill Development Mission and unveiling of the new National Policy for Skill Development and Entrepreneurship. The launch of the mission assumes much significance in the field of agriculture and allied sectors with the aim of doubling farmers' income and improving the farm economy. In India, the dairy sector plays an important role in the country's socio-economic development. Milk alone accounts for 67 percent of the value of output from livestock sector and with increasing widespread demand it will continue to be among the major contributor to rural economy. Further, about 92 percent of workers in the dairying are engaged in farming and allied activities pertaining primarily to, production related activities while in the case of processing it engages only 1.2 percent of dairy workers in both the formal and traditional informal sectors. A little over 6 percent of workers in the dairy sub-sector are engaged in selling of milk and milk products, including both wholesale as well as retail.
Dairying has good potential for employment generation both in rural and peri-urban areas besides being a source of liquidity and very crucial in doubling the farmers’ income. Dairy farming can also be taken up as a main occupation around big urban centers, wherein the demand for milk is high. Of late, many well educated and unemployed youths are showing keen interest in establishing commercial dairy farm/processing units based on a modern and scientific principles and skills to obtain maximum economic benefits from dairying including utilization of by-products. In this context, the entrepreneurship and skill development in dairying among the farmers/youths through various dairy production & processing avenues assume greater importance in doubling the farmer's income and has the great potential for the sustainable agricultural growth and rural development. Hence, this national seminar on “Promotion of Dairy Entrepreneurship and Skill Development for Doubling Farmers’ Income” will provide a platform to the farmers/entrepreneurs, food business operators, policy makers, law enforcers and researchers, to deliberate on these issues and recommend measures and policy framework to achieve Hon’ble Prime Minister's mission to double farmers' income by 2022 through dairying.

TECHNICAL PROGRAMME

There will be three technical sessions wherein in each session an eminent speaker will make a lead presentation followed by the presentations by invited speakers. There will also be simultaneous poster sessions.

SUBMISSION OF ABSTRACTS

Abstracts are invited for poster session. The abstract (limiting to 200 words excluding title and authors' address, typed in single space in Times New Roman font 12 points) should be sent only by e-mail to: Dr.P.K.Dixit Principal Scientist, drpkdixit@gmail.com with a copy to jeyakumarsakthivel@gmail.com along with title of the paper, name of the author(s) and full address of correspondence including email and the name of the presenting author should be underlined. The last date for submission of abstracts is 15th June, 2018. The Abstract should be sent along with registration fee details and those received after the last date will not be included in the Souvenir. Each registered delegate can make one poster presentation only. Acceptance of abstracts for poster presentation will be communicated to the presenting authors by email. Abstracts may be submitted in the following fields and related areas: Dairy production and processing technologies for commercial dairying; Scope and opportunities for doubling farmers’ income through dairying; Demand driven and market led avenues in dairying; Innovations in dairy extension delivery system; Role of farmers’ organizations viz., SHGs, FPOs etc in dairy development; Case studies/field experiences of successful dairy entrepreneurs; Skill development of dairy sector : challenges & opportunities; Involvement of unemployed youths in dairying; Gender mainstreaming in dairying; Policy interventions for dairy entrepreneurship development.
REGISTRATION

The Registration Fee is ₹1500 (₹500 for students, retired professionals & farmers) to be paid by cash/multicity cheque drawn in favour of “Alumni Association, NDRI, Bengaluru” or online transfer to “Alumni Association Savings Bank Account No. 1001010001030, Vijaya Bank, Adugodi Branch, IFSC code VIJB0001001, Bengaluru”.

ACCOMMODATION

Limited paid accommodation can be made available at ICAR Institutes' guest houses on first cum first serve basis.

Tentative Programme 1.7.2018

08:00 – 09:30 Registration
09:30 – 11:30 Inauguration & Foundation day lecture
11:30 – 12:00 High Tea
12:00 – 13:00 - Technical Session-I

Scope and opportunities for doubling farmers' income through dairying
13:00 – 14:00 Lunch
14:00 – 15:30 - Technical Session – II

Dairy Production and Processing Technologies for commercial dairying
15:30 – 16:00 Tea
16.00-17-30 - Technical Session – III
Policy interventions for dairy entrepreneurship development
17.30 -18.00 Valedictory

SPONSORSHIP OPPORTUNITIES

Platinum Sponsor - ₹ 3.0 Lakhs
(10 Delegates and Back Cover Advertisement in Souvenir - Complimentary)

Gold Sponsor - ₹ 1.0 Lakh
(5 Delegates and Full Page Colour advertisement in Souvenir - Complimentary)

Silver Sponsor - ₹ 50,000
(2 Delegates and Full Page Black & White advertisement in Souvenir - Complimentary)

Advertisements For Souvenir
Front Inner: ₹ 40,000
Inside Back Cover: ₹ 40,000
Full Page - Colour: ₹ 30,000
Full Page- Black and White: ₹ 20,000

For Further Details & Participation, Please contact:

Dr. K. P. Ramesha
President
Alumni Association & Chairman, Organising Committee, SRS of ICAR-NDRI, Adugodi, Bengaluru- 560 030
+91-9916499636

Dr. S. Subash
Secretary
Alumni Association & Organizing Secretary SRS of ICAR-NDRI, Adugodi, Bengaluru- 560 030
+91-9739799807
alumnisrsndribng@gmail.com
**Registration Form**

National Seminar on “Promotion of Dairy Entrepreneurship and Skill Development for Doubling Farmers’ Income”

July 1st 2018

<table>
<thead>
<tr>
<th>1. Full Name (in BLOCK LETTERS)</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>2. Complete Postal Address (Office)</td>
<td></td>
</tr>
<tr>
<td>Phone: Mobile: Email:</td>
<td></td>
</tr>
<tr>
<td>Residential Address:</td>
<td></td>
</tr>
<tr>
<td>Phone:</td>
<td></td>
</tr>
<tr>
<td>3. Profession/Occupation</td>
<td></td>
</tr>
<tr>
<td>4. Qualification</td>
<td></td>
</tr>
<tr>
<td>5. Details of payment</td>
<td></td>
</tr>
<tr>
<td>6. Accommodation required or not</td>
<td>Yes / No If yes, provide details of arrival &amp; departure</td>
</tr>
<tr>
<td>7. Whether submitted any abstract for poster presentation</td>
<td>Yes / No If yes, provide title of abstract:</td>
</tr>
</tbody>
</table>

Place:  
Date:  
Signature of the Applicant

Duly filled in forms may please be sent to: Dr. S.Subash, Secretary, Alumni Association, SRS of ICAR-NDRI, Dairy Extension Section, Adugodi, Bengaluru- 560 030. Mobile +91-9739799807, Email: alumnisrsndribng@gmail.com.