

SPONSORSHIP PACKAGES for NATIONAL DAIRY MELA 2017

(November 23-25, 2017)

ICAR-National Dairy Research Institute, Karnal

Category	Amount (Rupees)	Benefits
Event Partner	5,000,00/- (Five Lakh)	<ul style="list-style-type: none">✦ 3X3 Meters two stalls✦ 4 Banners at prominent locations✦ 500 personalized invitation cards.✦ Logo will be printed on all promotional materials printed henceforth
Platinum Sponsor	3,00,000/- (Three Lakh)	<ul style="list-style-type: none">✦ 3X3 Meters two stalls✦ Logo will be printed on promotional materials✦ 3 Banners at prominent locations✦ 250 personalized invitation cards with logo.
Diamond Sponsor	1,00,000/- (One Lakh)	<ul style="list-style-type: none">✦ 3X3 Meters Stall✦ 2 Banners at prominent locations✦ 200 personalized invitation cards with logo
Gold Sponsor	75,000/-	<ul style="list-style-type: none">✦ 3X3 Meters Stall✦ One Banner at prominent locations✦ Full page coloured advertisement in the Souvenir
Question Answer Session	80,000/-	<ul style="list-style-type: none">✦ 3X3 Meters Stall✦ 2 Banners at prominent locations✦ Logo to be printed on the Banner on the Venue
Registration Counter Sponsor	50,000/-	<ul style="list-style-type: none">✦ Registration Counter sponsor will have its banners displayed at the registration counter.✦ 200 Personalized invitation cards.
Shuttle Service (From Main Gate NDRI to Mela Ground)	50,000/-	<ul style="list-style-type: none">✦ Shuttle Service sponsor will have their banners on the shuttles doing rounds in the exhibition premises.✦ Shuttle will be provided by NDRI.
Exhibition Stall	25,000/-	<ul style="list-style-type: none">✦ 3X3 Meters Stall using Aluminum frame for 3 days or✦ 15X15 Feet Tentage Stall may be arranged on request
Advertisement on five Poles	10,000/-	<ul style="list-style-type: none">✦ Banners of specific size for display to be arranged by the sponsors
Prize Distribution	Up to Rs.5,00,000/-	<ul style="list-style-type: none">✦ Cash prizes and Momentos/ Trophies to be sponsored✦ Logo will be printed on the Banner in the Venue.

For Open Space rates are 1200-1500/sq.mts depending upon the location of the space

Kindly contact us at the earliest so to get sponsorship package of your interest.Dr. K. S. Kadian,
Organizing SecretaryContact No
Email01842259210
dairyextension@gmail.comCell No.: 9466518475
dairymela@gmail.com